



# CITY OF HAYWARD

## AGENDA REPORT

AGENDA DATE 12/12/00  
AGENDA ITEM \_\_\_\_\_  
WORK SESSION ITEM 1.1.1.1

**TO:** Mayor and City Council  
**FROM:** Director of Community and Economic Development  
**SUBJECT:** Review of Fiscal Year 2001-2002 Category B Social Services Priorities

### RECOMMENDATION:

It is recommended that the City Council review and comment on the Category B social services funding options provided.

### BACKGROUND:

The Category B Social Services Fund was established so that the City Council could respond to changing community conditions and needs on an annual basis. Historically, Category B funds have been used to provide one-time only grants that support projects with short-term funding needs or those which demonstrate a viable plan for obtaining ongoing support from other funding sources. In accordance with City policy, \$153,000 will be available as Category B funds for FY 2001-02.

### PROJECTS OFFERED FOR CONSIDERATION:

The following are offered for Council's consideration:

#### ***A. Assist qualified Hayward residents to access the Earned Income Tax Credit (EITC):***

The EITC is a special credit offered through the Federal Income Tax Code to working families whose annual adjusted gross income is less than \$30,580. This credit helps reduce the amount of tax owed by an individual so that they can increase the amount of their take-home pay.

It is proposed that \$50,000 of the Category B social services fund be used to hire a contractor with special knowledge about the Earned Income Tax Credit to conduct "hands-on" seminars throughout the year. These seminars will educate potentially eligible employees and employers about this opportunity and help teach qualified workers how to fill out the EITC application forms.

EITC seminars will be offered at identified key employer work sites and at various locations throughout the community, at varying times of the day and week, and in various languages. Where needed childcare at the seminars, transportation assistance to and from the seminars, and referrals for additional one-to-one customized assistance will be offered so that accessibility to the information being provided is optimized. Efforts will be made to identify private sector partners who are willing to fund this program beyond the initial one year project.

***B. Assistance to Hayward's low-income senior citizens and people with disabilities who need help complying with the City's Community Preservation and Zoning Ordinances.***

Hayward's Community Preservation and Improvement ordinance makes it unlawful for anyone owning, leasing, renting, occupying or having charge of any property in Hayward to allow the property's condition to become detrimental to public health, safety, or the general welfare of the community. Periodically, there are circumstances when the person or persons who are responsible for the maintenance of their property are unable to comply with these requirements due to physical and financial limitations.

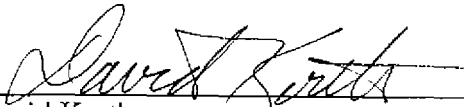
It is proposed that \$70,000 of the Category B social services fund be used to help qualified Hayward residents clean up their properties so they can comply with the City's Community Preservation ordinance. The City would hire a contractor to do the work for those residents who are deemed eligible for this assistance. Low-income Hayward seniors and persons with disabilities who are cited for violations and who are unable to comply **would** be referred to the City contractor for assistance. This effort will serve as a pilot project for the City in order to determine if it should become an ongoing City program.

***C. Funding a service needs analysis and preliminary space utilization study for a North Hayward Community Center.***


The current effort to develop the Cannery Area Design Concept Plan offers an opportunity to consider the development of a new community center to serve north Hayward. The preferred alternative being recommended to Council on this evening's agenda includes a two-acre site that is to be reserved for a community center. The specific services to be provided in such a center to meet the needs of the north Hayward community requires further study.

It is proposed that \$65,000 of the Category B social services fund be used to pay for a joint study effort between HARD, HUSD and the City. This study will determine the services that should be offered through a community center in the Cannery Area, and the space requirements that will be needed to house these services. This project has one-time only costs associated with it. Consequently, no additional funding will be required for this study.

Prepared by:

  
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David Korth  
Social Services Planning Manager

Recommended by:

  
\_\_\_\_\_  
Sylvia Ehrental, Director of Community  
and Economic Development

Approved by:

  
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Jesús Armas, City Manager